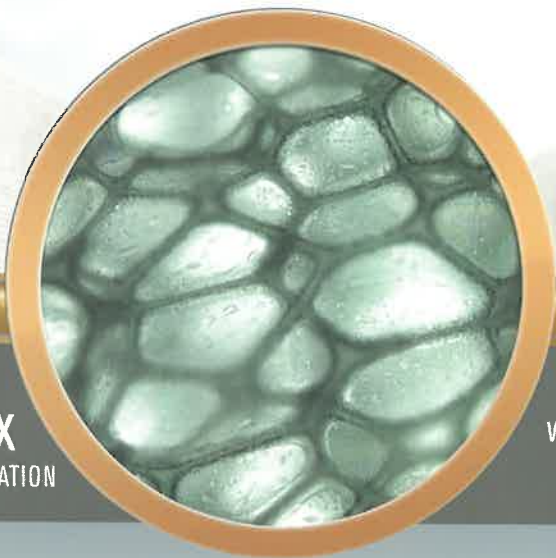


Take a look through a better lens
MEMORY FOAM IS OBSOLETE

introducing
Serene™
COMFORT FOAM

*Serene self-adjusts
to individual body contours
but unlike memory foam,
it is not temperature sensitive.*



50x
MAGNIFICATION

Serene foam is enhanced with billions of microscopic air capsules which act to enhance the support properties while reducing pressure on critical areas of the body in bedding applications.

SUPPORTIVE AIR™
TECHNOLOGY

Conventional foam chemistry: 12 lb 1FD; 2.50 pcf nominal density

The unique collection of attributes make for a superior product.

The cells are such that air is more readily trapped requiring more force to release the air.

This additional force means more support for a consumer.

The inverse of this phenomena also gives the material "memory"