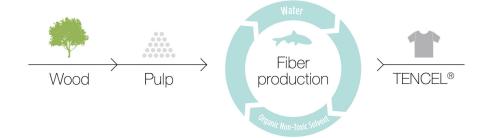


On the day that the fiber TENCEL® was invented, a new chapter was written in the history of fibers. Textiles of TENCEL® are more absorbent than cotton, softer than silk and cooler than linen.

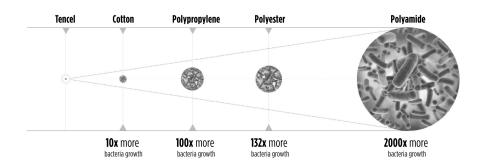
ECOLOGICAL PRODUCTION

TENCEL® fiber is one of the most ecologically produced fibers because nearly 100% of the solvent used in the production process is recycled, and used again to produce more TENCEL®



NATURAL HYGIENE

The growth of bacteria can be restricted completely naturally without chemical additives. A test demonstrates that the growth of bacteria on TENCEL® is greatly reduced. In synthetic fibers, on the other hand, the number of bacteria increases by up to 2000 times.

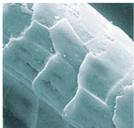


SOFTER THAN SILK

TENCEL® promotes an optimal skin feeling thanks to the smooth fiber surface. Rough fiber surfaces can cause skin irritations. Compared to the fiber surfaces of cotton and wool, it is clear that TENCEL® is much smoother and softer on the skin.







TENCEL®

Cotton

Wool